



2011 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	3,126,364	2,884,587	3,406,385	3,354,283									12,771,619
Room Inventory	149,177	149,548	149,638	149,842									149,842
Citywide Occupancy	79.0%	80.6%	87.2%	87.7%									83.6%
Hotel Occupancy	81.8%	83.3%	89.5%	90.8%									86.4%
Motel Occupancy	53.7%	55.9%	66.3%	59.7%									58.9%
Weekend Occupancy	86.1%	89.5%	95.3%	93.2%									91.0%
Midweek Occupancy	75.6%	76.4%	84.4%	85.0%									80.4%
Average Daily Room Rate (ADR)	\$107.22	\$98.49	\$111.13	\$105.67									\$105.91
Total Room Nights Occupied	3,639,439	3,360,944	4,034,573	3,934,330									14,969,286
Convention Attendance	615,854	458,623	518,579	435,934									2,028,990
Conventions & Meetings Held	1,193	1,312	1,709	1,837									6,051
Total En/Deplaned Passengers	3,165,368	2,915,992	3,564,841	3,462,134									13,108,335
Average Daily Auto Traffic													
All Major Highways	88,009 *	93,333 *	100,273 *	105,389 *									96,751 *
1-15 at NV/CA Border	33,688	35,817	37,354	41,998									37,214
Gaming Revenue:													
Clark County	\$761,354,000	\$769,531,000	\$835,683,000	\$682,945,000									\$3,049,513,000
Las Vegas Strip	\$482,732,000	\$513,707,000	\$527,297,000	\$427,531,000									\$1,951,267,000
Downtown	\$41,385,000	\$39,646,000	\$49,224,000	\$38,866,000									\$169,121,000
Boulder Strip	\$77,553,000	\$58,284,000	\$75,639,000	\$58,274,000									\$269,750,000
Room Tax / LVCVA's Portion:	\$16,095,163	\$13,249,486	\$18,884,116	N/A									N/A
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	8.6%	1.0%	5.6%	4.8%									5.0%
Room Inventory	0.2%	0.4%	0.5%	0.6%									0.6%
Citywide Occupancy	7.9	0.9	4.8	3.7									4.3
Hotel Occupancy	7.0	0.8	4.1	3.9									3.9
Motel Occupancy	15.5	1.8	10.6	2.2									7.5
Weekend Occupancy	4.6	1.6	5.0	0.6									3.0
Midweek Occupancy	11.0	0.6	4.7	4.7									5.3
Average Daily Room Rate (ADR)	7.5%	1.3%	19.2%	9.1%									9.6%
Total Room Nights Occupied	12.0%	1.6%	6.5%	5.4%									6.3%
Convention Attendance	36.9%	-11.5%	10.3%	2.2%									8.8%
Conventions & Meetings Held	-0.3%	-18.8%	-3.6%	1.0%									-5.5%
Total En/Deplaned Passengers	5.0%	2.4%	2.2%	2.3%									2.9%
Average Daily Auto Traffic													
All Major Highways	3.8%	3.9%	-1.4%	1.7%									1.9%
1-15 at NV/CA Border	0.1%	1.4%	-4.2%	3.4%									0.2%
Gaming Revenue:													
Clark County	-0.4%	-7.0%	7.2%	-1.0%									-0.4%
Las Vegas Strip	-2.5%	-9.6%	12.9%	-2.2%									-0.8%
Downtown	8.4%	-6.2%	-0.3%	-5.6%									-1.1%
Boulder Strip	10.9%	-5.2%	0.2%	2.5%									2.3%
Room Tax / LVCVA's Portion:	18.0%	5.8%	32.3%	N/A									N/A

* Note: Change To auto traffic counts methodology



2011 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	179,434	193,060	216,649	204,807									793,950
2. Room Inventory	10,350	10,350	10,350	10,350									10,350
3. Convention Attendance	7,778	5,049	6,084	8,869									27,780
4. Total Occupancy	56.9%	69.9%	71.0%	69.1%									66.6%
5. Average Daily Room Rate	\$37.58	\$39.46	\$37.78	\$48.98									\$41.05
6. Total Room Nights Occupied	182,564	202,570	227,804	214,556									827,494
7. Gross Gaming Revenue	\$38,548,000	\$43,069,000	\$51,066,000	\$39,850,000									\$172,533,000
8. Laughlin/Bullhead City Air Passengers	22,405	24,485	28,577	20,697									96,164
9. Average Daily Auto Traffic: Hwy 163	4,126	4,486	4,890	4,969									4,618
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-0.2%	-3.0%	-3.5%	-1.7%									-2.2%
2. Room Inventory	-2.8%	-2.8%	-2.8%	-2.8%									-2.8%
3. Conventions Attendance	42.6%	-8.6%	-23.0%	-23.3%									-8.8%
4. Total Occupancy	2.9	1.3	0.9	2.3									1.8
5. Average Daily Room Rate	-0.7%	3.6%	1.5%	11.3%									4.4%
6. Total Room Nights Occupied	2.4%	-1.0%	-1.6%	0.5%									0.0%
7. Gross Gaming Revenue	-2.5%	-3.7%	-3.3%	-4.1%									-3.4%
8. Laughlin/Bullhead City Air Passengers	10.4%	-6.7%	-8.4%	-2.3%									-2.8%
9. Average Daily Auto Traffic: Hwy 163	-28.5%	-31.2%	-37.4%	-36.2%									-33.8%



2011 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	79,427	82,512	99,231	94,897									356,067
2. Room Inventory	1,767	1,767	1,767	1,767									1,767
3. Total Occupancy	74.6%	85.8%	93.2%	92.1%									86.4%
4. Average Daily Room Rate	\$47.07	\$54.36	\$60.06	\$59.95									\$55.81
5. Total Room Nights Occupied	40,864	42,450	51,052	48,822									183,188
6. Gross Gaming Revenue	\$9,896,000	\$10,745,000	\$11,936,000	\$11,152,000									\$43,729,000
7. Average Daily Auto Traffic: I-15 at NV/AZ border	18,687	19,865	22,812	23,265									21,157
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	1.6%	-0.4%	4.4%	6.6%									3.2%
2. Room Inventory	-1.3%	-1.3%	-1.3%	-1.3%									-1.3%
3. Total Occupancy	0.8	-0.8	3.4	5.2									2.2
4. Average Daily Room Rate	-8.5%	-5.2%	6.1%	4.2%									-0.1%
5. Total Room Nights Occupied	-0.2%	-2.2%	2.5%	4.6%									1.3%
6. Gross Gaming Revenue	-0.3%	1.8%	-0.2%	1.9%									0.8%
7. Average Daily Auto Traffic: I-15 at NV/AZ border	0.6%	-1.8%	-0.2%	1.0%									0.0%